Subject: THURSDAY: Hear from Metro, New Cities & Siemens about mobility

innovations

From: "Central City Association" <jdanganan@ccala.org>

Date: 07/17/2017 03:24 PM

To: "Julia Marino" < jmarino@downtownla.com>

CCA General Membership Meeting

TRANSPORTATION
PANEL & SHOWCASE:
DOWNTOWN MOBILITY
IN THE
DIGITAL AGE

THURSDAY

JULY 20

11 a.m. - 1:30 p.m.

REGISTER NOW

MILLENNIUM BILTMORE HOTEL

506 S. Grand Ave.

Reservations required by 12 p.m. on Wed., July 19.

Can't attend? Send a delegate in your place.

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DOWNTOWN MOBILITY IN THE DIGITAL AGE

As Downtown Los Angeles increases in density, mobility becomes more important.

Join CCA for a dynamic discussion on the following questions:

- With half a million people in Downtown each day, how do we integrate mobility into the larger urban fabric? And how can technology help do this?
- What is needed and what can CCA pursue to improve mobility and e-mobility in Downtown?
- How can CCA help promote advanced technologies to meet mobility objectives?

AGENDA

11 a.m. Registration, Networking & Showcase

12 - 1:30 p.m. Program & Luncheon

If your company is interested in showcasing, please contact Leslie Chung at lchung@ccala.org or (213) 416-7530.

SPEAKERS

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Greg Lindsay Senior Fellow **New Cities Foundation**

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Dr. Joshua Schank Chief Innovation Officer Metro

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Marcus Welz

CEO, Intelligent Traffic Systems Siemens

MODERATOR

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Ashley Hand

Co-Founder CityFi

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"Our Advocacy Strengthens Your Bottom Line"

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